



### **CFA Overview**



- > CFA = Gold Standard For Finance Professionals
- >> World's Most Respected Investment Management Designation
- ➡> Eligibility = 2nd Year UnderGraduate
- >> Popularity #1 Finance Qualification
- Jobs Available 63,000+
- Salary Range Upto ₹20 Lac
- Recognized By Over 162 Countries



# Why CFA?

- To Become An Expert Financial Analyst
- → High Paying Global Careers
- Total Charterholders = 190,000
  Active Charterholders
- Get Placed In Top Companies Worldwide Including Big 4s
- To Upscale Your Financial Skills
- 91% of Fortune 500 Companies Trust CFA Members



# CFA Curriculum

#### CFA Level I & II

Modules	Subjects	
Module - 1	Ethical and Professional Standards	
Module - 2	Quantitative Methods	
Module - 3	Economics	
Module - 4	Financial Statement Analysis	
Module - 5	Corporate Issuers	
Module - 6	Portfolio Management & Wealth Planning	
Module - 7	Equity Investments	
Module - 8	Fixed Income	
Module - 9	Derivatives	
Module - 10	Alternative Investments	





### **Eligibility Criteria**

Eligibility is open to every student aspiring to build a career in finance and accounting with flexible entry points based on prior academic background, qualification, and experience.

All Undergraduate Students

Non-Graduates Eligible Through 4 Years
Of Work Experience

> Valid International Passport

2nd Year Students Can Appear For Level 1

### Attempts Throughout The Year

In 2024, the CFA exam will take place:

4 times for Level 1

In February, May, August and November

3 times for Level 2

In May, August and November

2 times for Level 3

In February and August



# CFA Roadmap





### **Our CFA Trainers**



# CA Vikas Vohra Co-Founder & CFO

CA, CFA L II

10+ years of experience

Ex. Bajaj Finance, ICRA & EY

Trained 10,000+ Students



### edZeb Placements

2500+

250 +

20,000+

90%

08 LPA

**Placements** 

Recruiters

Strong Network of Alumni

Successful Placements

Average Salary

	Our Recruiters	
+ HDFC BANK	accenture	BARCLAYS
BDO	Capgemini	cîtîbank
Deloitte.	Building a better working world	<b>Genpact</b>
™ Hindustan Times	First Data.	S&P Global
Atos	AXIS BANK	KPMG
CRISIL An S&P Global Company	Tech Mahindra	SAXO



#### Who Are We?

We are an EdTech organization helping students understand the complex aspects of careers in Finance and Accounting. Our founders come with a collective industry experience of more than 75 years and have mentored more than 20k students over more than a decade. Passion for education and career building are key elements of Our Company's DNA



#### Our Mission

We create experiential learning environments, equipping students with skills and practical mastery for a headstart in their career journey.



#### ☆ Our Vision

We aspire to cultivate a community of professionals adept at bridging learning with practical application and continuous career advancement.



### Our Company's DNA



Integrity





Agility





Accountability



Adaptability



**Empowering** 



Excellence



### Why edZeb?



#### Qualification + Upskilling + Placement

We provide complete career solution by merging qualification, upskilling, and placement services.



#### 75+ Years of Teaching Experience

Our team of faculties have a collective experience spanning more than 75 years.



#### Flagship KICN Teaching Methodology

Hands-on expertise in Knowledge Integrated with Corporate Needs (KICN) methodology.



#### Personalised Attention

We cover career counselling and mentoring. We evaluate your preparation and you will receive 360 degree assistance.



#### Interactive LMS

Students can access intuitive study material, live/ pre-recorded lectures, quizzes, and mock exams in our modern Learning Management System.



#### India and Abroad Career Solution

We provide comprehensive career solutions for both Indian and international job markets.



# What Are The Additional Benefits Of Joining CFA With edZeb?

- >> 180+ Learning Hours
- Pass For Sure Assurance
- Interactive LMS
- →> 100% Placement Assistance
- > 1-1 Mentoring
- Unlimited Doubt Sessions
- Personalised Study Plans

- Mock Tests
- Interactive Classes
- → Unlimited 1-1 Doubt Session
- >> Personalised Career Counselling
- Experienced Faculty
- 40% Global Pass Rate vs 90% edZeb Pass Rate



## edZeb Vs Others

Description	Others	EdZeb
Detailed updated videos of around 200 hours covering all questions from CFA curriculum	×	<b>✓</b>
Attend Online/Offline/Pre-recorded classes with Backup of live classes	×	<b>✓</b>
Full time expert faculties with experience of 10+ years	×	<b>✓</b>
Detailed Question Bank of over 2500+ questions	×	<b>✓</b>
Revisionary lectures	×	<b>✓</b>
7 full fledged mock exams	×	✓
One-to-one doubts sessions	×	<b>✓</b>
Formula booklet	×	✓
Assistance in writing CFA Scholarship Letter	×	<b>✓</b>
Free Career Counselling worth Rs. 10,000	×	<b>✓</b>
Excellent track record of faculty members in delivering results	×	<b>✓</b>
Resume Building + Interview Preparation + Scouting Opportunities	×	<b>✓</b>
Guest lectures from top industry professionals	×	<b>✓</b>
Pass for sure assurance for CFA prep students	×	<b>✓</b>
Expert CFA faculty to answer last-minute questions	×	<b>✓</b>
Current market trends & exclusive industry insights	×	<b>✓</b>
Dedicated post-exam improvement strategies & discussion	×	<b>✓</b>



### **CFA Course Fees**

Offerings	Offline / Online Live Weekends / Weekdays	Pre-recorded
	Price	Price
Level I	₹ 39,900	₹ 34,900
Level II	₹ 39,900	₹ 34,900
Level I+Level II	₹ 74,900	₹ 64,900
Level I Plus (Level I + FM)	₹ 79,900	₹ 69,900
Level II Plus (Level II + FM)	₹ 79,900	₹ 69,900
Level I+Level II Plus (Level I + Level II + FM)	₹ 1,09,900	₹99,900
Placement Services	₹ 39,900	₹ 39,900

# **Modes Of Learning**

Particulars	Weekday	Weekend	Recorded
Classroom / Live Online Lectures	<b>✓</b>	<b>✓</b>	_
Lecture Recordings	✓	✓	<b>✓</b>
LMS Access	<b>✓</b>	<b>✓</b>	<b>✓</b>
Unit & Mock Tests	<b>✓</b>	<b>✓</b>	<b>✓</b>
Test & Mock Feedback	<b>✓</b>	<b>✓</b>	<b>✓</b>
Study Material (Soft Copy)	<b>✓</b>	✓	<b>✓</b>
Registration Support	<b>✓</b>	<b>✓</b>	<b>✓</b>
Placement Assistance	<b>✓</b>	<b>✓</b>	<b>✓</b>



Scan To Know More About Us



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